

Who are we?

TEQUILA \ LONDON is the integrated marketing specialist within the TBWA \ GROUP – one of the world's most acclaimed networks.

In 2008 Adweek voted TBWA \ TEQUILA "Network of the year" and The Gunn Report's "Most Awarded Agency Network in the World". Worldwide the TEQUILA \ network has 48 offices in 35 countries with access to the talents of 160 staff in London and over 2,000 people globally.

We are fortunate to work with a number of great brands in our London Agency including Canon, Prudential, The Carbon Trust, COI, The Army, National Express, Mars, The British Heart Foundation, Domestic & General, Anglo Irish Bank, Gala/Coral Group and the Electrolux Group, delivering through the line solutions based on true customer insight.



What do we do?

We do not shout. Nor do we scream. We talk, we listen and we create new brand experiences. Through Disruption and Media Arts we penetrate through the clutter, creating a greater share of the future for our clients.

We turn convention on its head. We do this by engaging audiences in long lasting conversations, which inevitably create profitable relationships for our clients.

We are experts in Brand Development, Direct Marketing, Digital Marketing, Retail Marketing, Above-The-Line, Web Development, Relationship Marketing and Sales Promotion.

Our Customer Insight department is one of the largest and most effective around for an agency our size. It includes an integrated team of Intelligence, Data, Analytics, Digital and Brand Planners, all who approach business challenges from both a qualitative and quantitative view.



Feel free to contact any of our Senior Management team for an informal chat.



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